



98% of

Canadians plan to **increase or maintain** their current purchases of **organic food** this year\* 



mike & mike's™  
**organics**  
we are all organic

### Mike & Mike's at a Glance

**ESTABLISHED:** 2004

**LOCATION:** Woodbridge, Ont.

**SOURCE:** Directly from certified-organic produce growers in Ontario, Quebec and B.C., as well as carefully selected sources in the United States and internationally

**DISTRIBUTION:** Independent health and natural food retailers including Fiesta Farms, Nature's Emporium and Organic Garage, as well as chains such as Longo's.

**STAFF:** 40 full-time employees

[mikeandmikesorganics.com](http://mikeandmikesorganics.com)

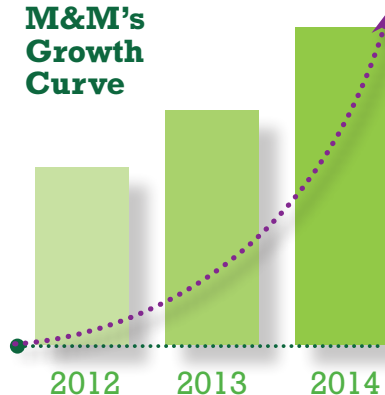
### Mike & Mike's: Delivering on quality, selection and personalized service

**Mike & Mike's is the go-to source for hundreds of fresh, certified-organic fruits and vegetables, and that includes offering customers time-saving, personalized services and solutions.**

Every member of the M&M team thoroughly understands the esthetic and taste variations of more than 300 types of certified-organic produce arriving at the distribution warehouse. The sales team is in daily contact with retail customers who trust M&M to fill their customized orders. M&M delivers directly to stores across the Greater Toronto Area, six days a week.



### M&M's Growth Curve

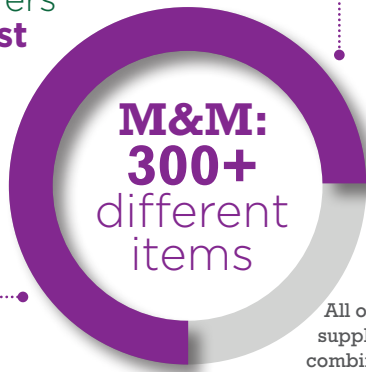


**M&M** is unique in the Ontario market for offering retailers an organized, responsive, solution-based approach to purchasing certified-organic fresh fruits and vegetables.





M&M's offers  
**the largest**  
selection



All other  
suppliers  
combined:  
100 items

 **mike & mike's™**  
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“Ordering through  
Mike & Mike’s is seamless.  
The product being  
delivered is always fresh  
and always on time.”

Heather Billingsley  
Mama Earth Organics

The **VALUE**  
of the Canadian  
organic food market  
HAS  
GROWN **3X** since  
2006\*

MORE THAN  
**20 million**  
**CANADIANS**  
BUY ORGANIC  
PRODUCTS  
WEEKLY\*



## CERTIFIED ORGANIC

It's all we do

- Dedicated team operating 6 days a week
- Largest and widest variety of organic produce available
- Long-standing relationships with our growers
- 43,000 sq.-ft. facility allows for proper storage of fruits and vegetables
- Responsible environmental policies practiced in our facility
- Less than perfect food is delivered to Second Harvest

**Canada Organic Trade Association**  
Association pour le commerce des produits biologiques

**THINK** [ThinkCanadaOrganic.ca](http://ThinkCanadaOrganic.ca)

COTA's mission is to promote and protect the Canadian organic sector.  
For more information, visit [www.OTA-Canada.ca](http://www.OTA-Canada.ca)

[mikeandmikesorganics.com](http://mikeandmikesorganics.com)

**40%**  
of organic  
sales mainstream  
retail are  
**fresh fruit &  
vegetables\***



**Canada Organic Trade Association**  
**Biologique**

\* Statistics courtesy of the Canada Organic Trade Association (COTA).  
For more information, visit [ota-canada.ca](http://ota-canada.ca)